

Simple Steps on How to Get Good Web Traffic

The most important thing that a SEO promoter aims to do is traffic to your website. How do you achieve a high ranking position on the internet as well as producing a large amount of traffic? Among all the search engines large and small, the primary first one to focus all your efforts on is Google. Why Google I hear you ask? Well, Google is a by far the largest with a market share of well over 60% of all queries of that of all other search engines. If you can achieve a top ranking position in Google, then you have reached a pinnacle and a peak performance position and will gain tremendous traffic to your website. There are several steps that can make your website Google friendly. Choose the relevant key words and key phrases for a selected theme. For example let us say that you have built a website about travelling and holiday experiences. There are a lot of key words you can use for this optimisation: from travel to all particular places and names of the historical monuments, festivals, events etc. You can apply just two or three key phrases like hotels, accommodation or tourism that cover the content of your site and relate to it. When dealing with the domain name, it is good to remember to insert there the "demanded" key words. For example, it can be IOW Tourism or Accommodation of the Isle of Wight. It is good for generating pages, as Google looks at the domain names and ranks them accordingly. So, think twice when you make up a domain as it is an important point in SEO field. The, page title, home page and all pages of your site must contain the main key words. Do not overdo this as well as do not underestimate the meaning of key wording, think carefully. Remember, that key words are ok but over crowding them will cause issues, also don't forget to give all page a different titles. Search engines likes to distinguish pages, it can then easily index them and send traffic to the correct page on your website. Do not enumerate pages of your website, but name them with the keywords. Every page must be unique, have exclusive and valuable content, loaded well with some key phrases. Google works on rules and systems, we know this for sure, so for every page with a keyword phrase you have to employ a header tag. This is a vital tip to drive web traffic to your site. Look at any simple blog and you will see that Google appreciates this linkage and you will see the page source and blog page are placed in header tags. Here I have shown you some simple steps to follow in order to achieve high ranking position in any search engines and coerce traffic to your website. If you need good advice then a web design company in Staffordshire guarantees you success. If you are not satisfied with your current results, you can address Birmingham SEO or any other centre and they can sort all your SEO issues in the web marketing arena.

About the Author

We design, [Search Engines Marketing services](#), programming, online marketing are just a few services offered by [website design Staffordshire](#) company. Being over 16 years on the web arena, they know how to provide qualitative services.

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